



For immediate release
The Wire Association International, Inc.

WAI draws 200+ participants to its International Technical Conference and Suppliers Market in Monterrey, Mexico

Madison, Connecticut, USA – November 16, 2023 – The Wire Association International (WAI), Inc. reports it completed another popular educational program and Suppliers Market in Monterrey, Mexico, at the Crowne Plaza Hotel, November 13-15, 2023, which marks the fourth staging of the event in Monterrey.

Commenting on the occasion 2009 WAI Past President Antonio Ayala said “The conference had first-class presentations that were informative for all personnel levels. The table top exhibits in the Suppliers Market were of high quality and staffed with technical people. All enjoyed the meal and music at the welcome dinner. And the visit to the Viakable plant was both well planned and well received. Overall the conference was a success.”

HIGHLIGHTS

NOVEMBER 13 and 14

Seven presentations were held throughout the day Monday beginning with a panel discussion among wire and cable executives about the challenges and opportunities that will define the industry over the coming years. Panelists included Felipe Martinez, CEO, Kobrex, S.A. de C.V.; Andres Guerra Siller, Commercial director of mesh and wire, DeAcero S.A.P.I. de C.V.; and Wesley Rios, Commercial director of Viakon México, Viakable. The session was moderated by 2023 WAI President, and President of SDI LaFarga COPPERWORKS, Kurt Breischafft.

Nine presentations were given Tuesday. Both days featured activity in the adjacent Suppliers Market, where representatives from 34 exhibiting companies met with attendees.

NOVEMBER 15

Visitors toured both the Viakable plant to see the company’s continuous casting operations and its Technical Center.

SPONSORS:

Calmec, Cemanco, Fort Wayne Wire Die, FRIGECO USA, SDI LaFarga COPPERWORKS, Setic/Pourtier, Thermoplastics Engineering Corp., Troester GmbH & Co. KG, and Viakon/Viakable

CONFERENCE COMMITTEE

2009 WAI Past President Antonio Ayala of AA Enterprise; Raúl Garcia director of technology and engineering, Viakable; and Eugenio Urbina, director business development, Troester.

WAI, founded in 1930, is a not-for-profit association with more than 2,200 individual members in 50 countries. The association serves the educational needs of the wire and cable manufacturing industry through a variety of products and services. WAI manages the Interwire Trade Exhibition and Wire Expo and publishes the Wire Journal International and the Wire Journal International Reference Guide.

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